

Back to previous page

Obama planning to use executive orders to continue reforms for contracting workforce

By Jim Kuhnhenn, Published: April 6

Lacking congressional support to raise wages or end gender pay disparities, President Obama is again imposing his policies on federal contractors, in keeping with presidents' tradition of exerting their powers on a part of the economy they directly control.

Obama is to sign an executive order Tuesday barring federal contractors from retaliating against employees who discuss their pay with each other. The order is similar to language in a Senate bill aimed at closing a pay gap between men and women. That measure is set for a vote this week but is unlikely to pass.

The president also will direct the Labor Department to adopt rules requiring federal contractors to provide compensation data based on sex and race.

He plans to sign the two executive orders during an event at the White House where he will be joined by Lilly Ledbetter, whose name appears on a pay discrimination law Obama signed in 2009.

The moves showcase Obama's efforts to pursue action without congressional approval and demonstrate that even without legislation, the president can drive economic policy. At the same time, they show the limits of his ambition when he does not have the support of Congress for his initiatives.

Republicans say Obama is pushing his executive powers too far and should do more to work with Congress. His new executive orders are sure to lead to criticism that he is placing an undue burden on companies and increasing their costs.

Federal contracting covers about one-quarter of the U.S. workforce and includes companies ranging from those as large as Boeing to small parts suppliers and service providers. As a result, presidential directives can have a wide and direct impact. Such actions also can be largely symbolic, designed to spur action in the broader economy.

"This really is about giving people access to more information, both to help them make decisions at the policy level but also for individuals," said Heather Boushey, executive director and chief economist at the Washington Center for Equitable Growth. She has been working with the administration to get compensation information about the nation's workforce.

"This is definitely an encouraging first step," she said.

Federal contractors, however, worry that additional compensation data could be used to fuel wage-related lawsuits, said James Plunkett, director of labor policy at the U.S. Chamber of Commerce.

What's more, he said, such orders create a two-tiered system in which rules apply to federal contractors but not to other employers. Those contractors, knowing that their business relies on the government, are less likely to put up a fight, he said.

"Federal contractors ultimately know that they have to play nicely to a certain extent with the federal government," he said.

In a separate action Monday, Obama intends to announce 24 schools that will share more than \$100 million in grants to redesign themselves to better prepare high school students for college or for careers. The awards are part of an order Obama signed last year. Money for the program comes from fees that companies pay for visas to hire foreign workers for specialized jobs.

The moves represent a return to economic issues for the president after two weeks devoted almost exclusively to diplomacy and the final deadline for health insurance coverage.

Obama has declared this a year of action, whether Congress supports him or not.

In February, he signed an executive order increasing the hourly minimum wage for federal contractors from \$7.25 to \$10.10. While White House officials estimated such an increase would affect only a small percentage of federal contract workers, they said the move could encourage states or individual businesses to increase wages.

Obama has also pushed his workplace initiatives beyond just federal contractors where possible.

Last month he instructed the Labor Department to come up with new workplace overtime rules for all employers, a power the administration has under the Fair Labor Standards Act.

But presidents have most direct power over the workforce that is paid with taxpayers' money.

Obama's go-it-alone strategy is hardly new.

The most enduring workplace anti-discrimination laws began with an executive order signed by President Franklin Delano Roosevelt on June 25, 1941, outlawing discrimination on the basis of race, color, creed and national origin in the federal government and defense industries.

President John F. Kennedy broadened that in 1961 with an order that required government contractors to take affirmative action to ensure hiring workers "without regard to their race, creed, color or national origin."

President George W. Bush also acted on his own when he ordered federal contractors to ensure that their workers were in the country legally by requiring the use of an electronic employment-verification system.

Through executive actions, Obama also has drawn attention to areas where he has chosen not to act on his own.

The White House has resisted pressure from gay rights advocates who want Obama to sign an anti-discrimination executive order that would protect gays and lesbians working for federal contractors. The White House wants the House to approve a Senate-passed bill extending those protections to all Americans.

On Friday, the Human Rights Campaign, the nation's largest gay rights group, criticized the White House for saying such an executive order would be redundant if Congress were to pass a White House-supported bill. It is an argument the White House has not made when it comes to minimum wage or anti-"gag rule" orders imposed on federal contractors.

- Associated Press

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