



August 30, 2010

Mr. Scott Orbach, President
EZGSA
PO Box 30406
Bethesda, MD 20842

Dear Mr. Orbach,

The GSA Team at United Electric would like to thank your company, and particularly Magdalena Ilieva, for the help we received in preparing our GSA proposal. We knew this was a big undertaking for us when we started. We never dreamed it would take so long to get all the information we needed from our manufacturers. We could not have anticipated that GSA would have changed the rules just as we were ready to submit our proposal. It was a little discouraging for us to go back to the drawing board with the manufacturers last September, but persistence paid off. We appreciated Magdalena's encouragement along the way.

We certainly appreciate the time she took with us to clearly explain each step of the process necessary to get our proposal to GSA. We definitely were glad she was with us during the negotiation with the GSA Contract Officer who seemed to need even more clarification of the information we provided. A special thanks for getting everything straight that last week with the CO's daily request for changes to the proposal. Magdalena was really on top of it each day, making sure that the CO had the information she requested. We have learned a lot along the way and look forward to working with EZGSA to get our contract loaded into GSA Advantage and sending our first quarterly sales report.

On behalf of the United Electric GSA Team,

A handwritten signature in cursive script that reads "Judie Romano".

Judie Romano
Business Development Manager

cc: Magdalena Ilieva
Rick Freebery